



Jerry Bui

Founder & CEO, Right Forensics

Digital Forensics Advisory Services (DFAS)

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Education

Bachelor of Political
Science, UCLA

Certifications

Certified Fraud Examiner
Microsoft Certified
Professional
Lean Six Sigma Green Belt

Expertise

Digital Forensics
Investigation Support
E-Discovery
Data Analytics

Associations

Expert Advisor Co-Lead to
INTERPOL Metaverse
Forensics Program
Academy of Court-
Appointed Neutrals
Association of Certified
Fraud Examiners (ACFE)
Forensic Expert Witness
Association (FEWA)
The Institute of Internal
Auditors (IIA)
Project Management
Institute (PMI)

Jerry Bui is the Founder & CEO of Right Forensics. He is a keynote speaker and thought leader with over 20 years of experience assisting clients with emerging technology related aspects of investigations and he has testified 30+ times in support of civil matters.

Mr. Bui's clients include major companies within the areas of pharmaceutical life sciences, medical device, big tech, and other industries. His practice primarily focuses on emerging data sources in the cloud and the impact they have on ediscovery workflows. He regularly assists clients through all phases of investigations; helping them to understand their options when responding to government subpoenas and requests from opposing parties. He also assists his clients to attack the methods and procedures used by opposing experts. Mr. Bui has testified in support of civil spoliation motions as well as on topics such as proper digital forensics procedures, the adequacy of efforts undertaken by opposing parties and topic related to the theft of trade secret information.

Mr. Bui is often personally requested to conduct in-depth forensic examinations of computers used by key persons of interest and to provide expert courtroom testimony to support his findings. In addition to his client-based responsibilities, Mr. Bui is an advisor to INTERPOL on their Metaverse and Synthetic Media Expert Groups. He does annual pro bono work in the country of Lesotho, South Africa to help establish a digital forensics lab along with training personnel to support the Directorate on Corruption and Economic Offenses. Mr. Bui also conducts periodic webinar trainings to AARP to help members avoid deepfake scams.

Prior to founding Right Forensics, Mr. Bui was a Managing Director of Digital Insights and Risk Management (DIRM) at FTI Consulting where he acted as the practice lead for M365, provided digital forensic services and evidence collection for investigation and litigation matters, and was responsible for the development of proactive risk management consulting services.

Mr. Bui worked for three of the Big Four advisory firms. At PricewaterhouseCoopers, he was the Advisory Director of Forensic Technology Services and Investigative Analytics where he focused on global supply chain fraud and compliance solutions in pharmaceutical life sciences and food trust. Mr. Bui was responsible for advising clients on regulatory affairs and enforcement trends involving the Food and Drug Administration and Department of Justice as it related to false claims, anti-bribery and anti-corruption, and food safety.

Mr. Bui has also held leadership positions at Ernst and Young, KPMG, Lighthouse and Navigant Consulting.

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Relevant Experience

2021 – 2024: Mr. Bui was a Managing Director at **FTI Technology Consulting** in the Digital Insights and Risk Management practice offering proactive and reactive services including evidence collection, forensic analysis, expert testimony, and data analytics. Mr. Bui led the Microsoft 365 initiative for global alignment in Digital Forensics standard operating procedures and conducted biweekly global round table calls to stimulate discussion on the Microsoft 365 Road Map concerning Purview.

2018 – 2021: Mr. Bui was the Advisory leader of the digital forensics practice globally at **Lighthouse** offering proactive and reactive services including evidence collection, forensic analysis, expert testimony, and data analytics. Mr. Bui led an international remediation project for a large pharmaceutical and biotech company visiting Taipei, Taiwan and Wuhan, China to validate the deletion of trade secret documents from the Defendant's laboratory IT environments. He also conducted data acquisition from a Defendant's M365 cloud environment while on the ground in Ho Chi Minh City, Vietnam, speaking the local language during custodian interviews and coordinating with IT personnel.

2017 – 2018: Mr. Bui ran the entire digital forensics practice nationally as a Director at **Inventus** and he oversaw the forensic services and evidence collection work for investigation and litigation matters. One of Mr. Bui's notable client-facing consulting engagements included an information security risk assessment for a pre-FDA biotech company on current state gaps and delivered future state recommendations based on leading industry practice.

2017: Mr. Bui served as an Independent Contractor supporting an OFAC investigation for a large online retailer in response to a regulatory inquiry.

2015 – 2017: At **PwC**, Mr. Bui was an Advisory Director whose focus was on global supply chain fraud and compliance solutions in pharmaceutical life sciences and food trust using emerging forensic technology techniques for industry-specific challenges. He developed an open-source Tableau replacement using D3 and JavaScript to allow for flexible integration with other analytics components for end-to-end client solutions incorporating qualitative SME questionnaire responses, quantitative risk assessments, third-party onboarding and monitoring, risk-based sample selections, investigation case management and the remediation of fraud and misconduct. Mr. Bui also performed a current state assessment, gap analysis and future state recommendations for a healthcare pharmacy benefits manager to proactively address regulatory drug pricing probes that were being conducted by the government within the industry.

2013 – 2015: At **Ernst & Young**, Mr. Bui was a Senior Manager in Audit who provided proactive solutions within the life sciences industry. First, he developed a physician conflict of interest compliance monitoring dashboard using internal and external data for a large healthcare provider system. Mr. Bui also developed a continuous compliance monitoring dashboard and in-country scorecards for a leading pharmaceutical manufacturer incorporating compliance KPIs defined at the global and local levels. He further developed a continuous audit program for a medical device manufacturer incorporating fraud, bribery and corruption analytics, risk ranking and intelligent sample selections for repeatable in-country audits. Finally, Mr. Bui developed a competitive benchmark dashboard for several life sciences companies to assess risk surrounding outlier behavior of sales reps when engaging healthcare professionals for fee-for-service arrangements, samples distribution and meals and entertainment reimbursement.

2005 – 2013: At **KPMG**, Mr. Bui managed a multi-jurisdictional stock options back-dating litigation using an electronic document review platform for multiple law firms in three time zones lasting 18 months. He also managed a Federal Trade Commission "second request" anti-trust review of email communication between two web advertisement industry giants. As a practice development initiative, Mr. Bui launched the offshore ediscovery center in New Delhi, India to enhance electronic document processing capacity for onshore litigation support and investigation matters. He was also responsible for an internal dashboarding platform mining more than 200 terabytes of data, providing performance metrics, margin analysis and KPI scorecards.

2004 – 2005: At **Navigant Consulting**, Mr. Bui was an Associate Director who supported an AML lookback investigation on nation's oldest privately owned bank with homeland security implications. He also created the firm's first Analytics-as-a-Service platform with Microsoft SQL Server in a private cloud environment.

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Speaking Engagement/Lectures

Mr. Bui engages with law firms, corporate clients, and litigation support associations regularly to deliver educational sessions that he has developed on topics related to computer forensics and emerging data sources. Mr. Bui is considered a thought leader and is invited to speak at conferences and webinars. He has shared his industry perspective as a keynote speaker, moderator, and panelist.

Publications

- January 2012 – Co-authored a KPMG whitepaper titled “The Case for Statistical Sampling in E-Discovery”, arguing that a robust statistical sampling process can confirm whether technology-assisted results are as effective as human review.
- February 2015 – Co-authored an Ernst & Young whitepaper titled “Open Payment benchmarking and analytics: formulate a balanced product strategy”, demonstrating the breakthrough use of federal data for competitive intelligence in the life sciences industry.
- March 2019 – Authored an article for JD Supra titled “Security v. Privacy”, emphasizing the distinct difference between the two concepts as it relates to social media data and consumer protection.
- April 2020 – Authored an article on Medium titled “Adopting a Compliant & Defensible Remote Collections Strategy”, warning about the new risks and vulnerabilities of a remote work force during the COVID-19 pandemic.
- May 2020 – Authored an article on Medium titled “Prevent IP Theft During a COVID RIF – Don’t Let Your Trade Secrets Depart with Employees”, warning that additional measures need to be taken by companies regarding mass layoffs during the COVID-19 pandemic.
- October 2022 – Co-authored an article on the FTI Technology Blog titled “The Modern Data Paradox: Power and Problems in Discovery and Investigations”, warning that chat, collaboration, mobile, and social media sources present the latest data challenges for traditional ediscovery workflows.
- February 2023 – Co-authored an article on the FTI Technology Blog titled “Insider Risk Management in Microsoft 365”, discussing the proactive stance that enterprises can take by leveraging insider risk management features built into Microsoft 365 for the detection and prevention of fraud and misconduct.
- September 2024 – Co-authored a whitepaper on the EDRM Blog titled “Deepfakes in Legal Proceedings: A Strategic Framework for Collaborative Solutions”, proposing a collaborative approach between lawyers, AI detection firms, and forensic experts to detect and authenticate digital evidence

Training

Forensic ToolKit (FTK), Access Data, 2005

Encase Fundamentals, Guidance Software, 2007

Encase Intermediate, Guidance Software, 2007

The Data Scientist’s Toolbox, Coursera, 2015

R Programming, Coursera, 2015

Getting and Cleaning Data, Coursera, 2015

Exploratory Data Analysis, Coursera, 2015

Practical HACCP Training Certificate, International Food Safety & Quality Network, 2016

Forensic Fundamentals, Magnet Forensics, 2017

Axiom Examination, Magnet Forensics, 2017

Axiom Internet and Cloud Investigations, Magnet Forensics, 2018

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Testimony, Reporting, Deposition and Declaration Experience

Mr. Bui has testified over 15 times in Federal and State courts for civil matters. He has been qualified as an expert in computer forensics, document metadata, and cloud-based platforms.

- TRUMP MEDIA & TECHNOLOGY GROUP CORP. V ARC GLOBAL INVESTMENTS II, LLC
Circuit Court of the Twelfth Judicial Circuit, Sarasota County, Florida Civil Division
Case No. 2024-CA-001061-NC (2024)
Expert report and trial testimony on behalf of Plaintiff.
- NICBYTE, LLC, ET AL. V. STARTOP INVESTMENTS, LLC, ET AL.
Court of Chancery in the State of Delaware
C.A. No. 2023-0637-NAC (2024)
Expert report and rebuttal report on behalf of Plaintiff.
- MADISON JOINT VENTURE LLC V. CHEMO RESEARCH S.L., ET AL.
United States District Court, District of New Jersey
Civil Action No. 19-8012 (2024)
Rebuttal report and deposition on behalf of Plaintiff.
- STATON TECHIYA, LLC AND SYNERGY IP CORPORATION V. SAMSUNG ELECTRONICS CO. LTD. and SAMSUNG ELECTRONICS AMERICA, INC.
United States District Court for the Eastern District of Texas Marshall Division
Case Nos. 2:21-CV-00413-JRG-RSP; 2:22-cv-00053-JRG-RSP (2023)
Rebuttal report, deposition, and trial testimony on behalf of Plaintiff.
- VIKING THERAPEUTICS, INC. V. ASCLETIS PHARMA, ASCLETIS BIOSCIENCE, AND GANNEX PHARMA
United States International Trade Commission Washington, D.C.
Investigation No. 337-TA-1352 (2023)
Declaration in support of Complainants motion of summary determination, expert report, rebuttal report, deposition, and trial testimony.
- PAMPA ENERGÍA S.A. (Argentina) V. PETROBRAS INTERNATIONAL BRASPETRO B.V. (The Netherlands)
International Court of Arbitration of the International Chamber of Commerce
ICC Case No. 25255/MK (2023)
In-person testimony on behalf of Respondents
- AMAZON.COM, INC. V. WDC HOLDINGS LLC DBA NORTHSTAR COMMERCIAL PARTNERS
United States District Court, Eastern District of Virginia Alexandria Division
Case No. 1:20-cv-484-RDA-TCB (2023)
Expert Report pursuant to Federal Rule 26(a)(2) on behalf of Plaintiff.
- MATTHEW D. VAN STEENWYK V. KEDRIN E. VAN STEENWYK
United States District Court, Central District of California
Case No. 2:20-cv-02375 FLA (AFMx) (2022)
Expert Report pursuant to Federal Rule 26(a)(2) and deposition on behalf of Plaintiff.

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- SYNGENTA SEEDS, LLC. V. TODD WARNER, JOSHUA SLEPER, FARMER'S BUSINESS NETWORK.
United States District Court, District of Minnesota
Case No. 20-1428-ECT-BRT (2021)
Expert Report pursuant to Federal Rule 26(a)(2), rebuttal report, and declaration on behalf of Defendant.
- PLATTIN CREEK EXCAVATING, LLC. V. MICHAEL D. HARMAN, JR.
Circuit Court of St. Louis County, State of Missouri
Case No. 21SL-CC04188 (2021)
Affidavit for filing of temporary restraining order and preliminary injunction on behalf of Plaintiff.
- CANNACO RESEARCH CORPORATION V. SHAUNEEN MILITELLO
Superior Court of the State of California, Los Angeles, CA
Case No. 21STCV13314 (2021)
Declaration in support of ex parte application to modify preliminary injunction on behalf of Plaintiff.
- HVI CAT CANYON, INC. CHAPTER 7 EVIDENTIARY HEARING
United States Bankruptcy Court, Central District of California, Northern Division
Case No. 9:19-11573 (2021)
Declaration and in-person testimony on behalf of Trustee.
- PAMPA ENERGÍA S.A. (Argentina) V. PETROBRAS INTERNATIONAL BRASPETRO B.V. (The Netherlands)
International Court of Arbitration of the International Chamber of Commerce
ICC Case No. 25255/MK (2021)
Expert report and rebuttal opinions on behalf of Respondent.
- MEMPHIS MEATS, INC. V. NAPAT TANDIKUL
Northern District of California, Oakland Division
Case No. 4:21-cv-03072-TSH (2021)
Declaration on behalf of Plaintiff.
- APPLE INC. V. GERARD WILLIAMS III
Superior Court of the State of California, Santa Clara, CA
Case No. 19-CV-352866 (2021)
Declaration in support of Defendant's opposition to TRO and expedited discovery, and deposition.
- DONNA AZIZ V. MURPHY OIL USA, INC.; MURPHY USA, INC.; AND MURPHY OIL CORPORATION
District Court of Tarrant County, Texas
Case No. 017-315193-20 (2021)
Declaration on behalf of Defendants.
- CARECENTRIX, INC. and NDES HOLDINGS, LLC V. MARCUS LANZNAR and SIGNIFY HEALTH, LLC
District Court of the State of Delaware
Case No. 20-1765 (LPS) (2021)
In support of Defendants' answering brief in opposition to Plaintiffs' renewed motion for preliminary injunction, deposition.

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- SUNPOWER CORPORATION V. GABRIELLA BUNEA
American Arbitration Association, San Francisco, CA
Case No. 01-19-0003-9663 (2021)
Rebuttal opinions and in-person testimony on behalf of Respondent.
- SNAP! MOBILE, INC. V. VERTICAL RAISE, LLC, PAUL LANDERS
District Court of Kootenai County, Idaho
Case No. CV28-19-8796 (2021)
Declaration in support of Defendant.
- GUSTAVO MARTINEZ V. CITY OF ASBURY PARK, MONMOUTH COUNTY, BOROUGH OF BELMAR, AMIR BERCOVICZ, DEWITT BACON, DANIEL SAVASTANO WILLIAM WHITLEY AND JOHN DOE OFFICERS 1-14
District Court of the State of New Jersey
Case No. 3:20-cv-8710 (2020)
Declaration in support of Plaintiff.
- QUID, INC V. SEAN GOURLEY
Judicial Arbitration and Mediation Services (JAMS), San Francisco, CA
Case No. 1210036447 (2020)
Summary of expert opinions, rebuttal opinions, deposition, and in-person testimony on behalf of Respondent.
- QUID, INC V. PRIMER TECHNOLOGY, INC.
Superior Court of the State of California, San Francisco, CA
Case No. CGC-19-574788 (2019)
Declaration in support of Defendant's opposition to Plaintiff's application for preliminary injunction
- STATE OF MISSOURI, ex rel. Sheriff Paul Vescovo, III V. CLAY COUNTY, MISSOURI, ET AL.
Circuit Court of Clay County, Missouri
Case No. 19CY-CV04353 (2019)
Affidavit of Webmail accounts collected and method of collection.
- JASON D. TRETER V. MUELLER CHARTER SCHOOL
Superior Court of the State of California, San Diego, CA
Case No. 37-2017-00002125-CU-WT-CTL (2018)
Declaration in support of Plaintiff's opposition to Defendant's motion to compel.
- ASML US, INC. V. XTAL, INC.
Superior Court of the State of California, Santa Clara, CA
Case No. 16-CV-295051 (2018)
Declaration in support of Defendant's opposition to Plaintiff's motion for preliminary injunction.
- MARKET PLACE NORTH CONDOMINIUM ASSOCIATION V. AFFILIATED FM INSURANCE COMPANY
U.S. District Court, Western District of Washington at Seattle
Case No.2:17-cv-00625-RSM (2018)
Declaration in support of Defendant's motion for protective order.

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- ARLINE RESTO V. 1545 SECOND AVENUE, LLC.
Superior Court of the State of California, San Diego, CA
Case No. 37-2016-00029001-CU-WT-CTL (2018)
Declaration in support of Defendant's motion for terminating sanctions, deposition on behalf of Defendant.
 - ASML US, INC. V. HUA-YU LIU AND SONG LAN
American Arbitration Association, San Francisco Regional Office, San Francisco, CA
Case No. AAA ref. No.: 01-16-100101-7373 (2017)
Declaration on behalf of Respondents.
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